



Danilo Carvalho

Graphic Designer /// Art Director

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 in/digaladan

About me

Professional with 7 years of experience in the market, having worked with both online and offline media. Experience in static pieces and video editing (motion design).

I have already worked for major brands such as Nestlé, Fini, Levi's, Huawei, Tramontina, Klabin, Anhanguera, and Lez a Lez.

Education

Branding MBA

@ Descomplica

In progress

Advertising

@ PUCPR

Graduated in Jun21

Skills

I Art Direction

I Graphic Design

I Motion Design

I Branding

I Adobe suite

I English and Portuguese

Portfolio

Click here to access my portfolio or go to www.dancarvalho.net

Experiences

Art Director @ Cogna

2023 _ now

With a greater focus on digital, actively participating in the creation of new campaigns for courses, seasonal events, and special promotions; developing the visual concept in both static and animated pieces.

Art Director @ Driven CX

2023 _ 2023

Trabalhando como Diretor de Arte, desenvolvi campanhas, desde a estratégia até o conceito visual para grandes marcas, de nível nacional e internacional, como Levi's, Tramontina e Klabin.

Motion Designer @ Clicksign

2022 _ 2022

With a focus on Motion Design, I have developed tutorials for users and employees, as well as promotional videos for the launch campaigns of new platform features.

Art Director @ GhFly

2021 _ 2022

As an Art Director, I worked directly with three major clients: Huawei, Fini, and Grupo Lunelli (including Lez a Lez, among others). With a focus on digital asset development, I contributed to enhancing the performance of all brands, both on social media and in paid media, leading to increased results.

Exchange

2020

Alongside AIESEC, I went to Egypt to gain experience in a thriving startup market. Working on visual identity development, promotional materials, and assisting in the strategy for a new company product.