


Danilo Carvalho

Graphic Designer /// Art Director

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 in/digaladan

About me

Brazil-based designer with 8+ years of experience in digital and print media, graphic design, video, and branding. Skilled in leading creative teams, managing projects, and developing impactful visual concepts for startups, companies, and agencies. Strong background in presentations, advertising, and high-quality content production.

Education

Branding MBA

@ Descomplica
In progress

Advertising

@ PUCPR
Graduated in Jun21

Skills

I Art Direction
I Graphic Design
I Motion Design
I Branding
I Adobe suite
I English and Portuguese
I Creative Leadership

Portfolio

Click here to access my portfolio or go to www.dancarvalho.net

Experiences

Sr Designer @ Kokku Games 2024 _ now

As a Fullstack Designer, I work across static, video, and web, creating visual identities, sales decks, and social media content, while leading and mentoring other creatives.

Art Director @ Cogna 2023 _ 2024

As Art Director at Cogna, I create digital campaigns for courses, seasonal events, and promotions, developing visual concepts for both static and animated assets.

Art Director @ Driven CX 2023 _ 2023

As Art Director at Driven CX, I developed campaigns from strategy to visual concept for major national and international brands, including Levi's, Tramontina, and Klabin.

Motion Designer @ Clicksign 2022 _ 2022

Developed tutorials for users and employees, and promotional videos for new Clicksign platform features.

Art Director @ GhFly 2021 _ 2022

As Art Director, I worked with major clients such as Huawei, Fini, and Grupo Lunelli (Lez a Lez, among others). Focused on digital asset development, I helped boost brand performance in social and paid media, driving stronger results.

Exchange 2020

Through AIESEC, I joined a startup in Egypt, contributing to visual identity, promotional materials, and product strategy development.